

**SYTTENDE MAI SUNDAY PARADE APPLICATION DEADLINE: MAY 1 at noon: Must be Chair Approved After Deadline**

NAME OF FLOAT/UNIT: \_\_\_\_\_ CONTACT PERSON: \_\_\_\_\_

CONTACT ADDRESS: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

**UNIT TYPE** Circle all that apply **If Vehicles, How Many** \_\_\_\_\_ Car/Truck 30ft (limit 3)  
Band Float Horses Drill Team/Walkers Clowns Trailer Semi/Flatbed 100ft Motorcycle 20ft

**LENGTH OF UNIT** Approx Feet: \_\_\_\_\_ **NUMBER OF PEOPLE:** \_\_\_\_\_ **AGE RANGE:** \_\_\_\_\_

**Music/Loud Noise? Yes No** **Commercial Entry? Yes No** **Stoughton Chamber of Commerce Member? Yes No**

**YOU MUST PROVIDE PROOF OF VEHICLE INSURANCE and/or LIABILITY INSURANCE WITH APPLICATION**

**Please note that the below description should explain how your unit supports Norwegian heritage and/or the Stoughton Community. Decorating your unit is strongly encouraged.**

**DETAILED UNIT/ORGANIZATION DESCRIPTION:** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**IMPORTANT PEOPLE TO NOTE RIDING IN UNIT:** \_\_\_\_\_

**HISTORIC/BACKGROUND INFORMATION:** \_\_\_\_\_  
\_\_\_\_\_

**NUMBER OF YEARS UNIT HAS BEEN IN THIS PARADE:** \_\_\_\_\_

**ANY ADDITIONAL INFORMATION:** \_\_\_\_\_  
\_\_\_\_\_

**ABOVE PARADE NARRATIVE WILL BE READ BY **WSTO** ANNOUNCERS. ATTACH ADDITIONAL INFORMATION IF DESIRED.**

**ANY GROUP NOT FOLLOWING THE BELOW SAFETY RULES MAY BE REMOVED FROM THE PARADE**

- 1) Maintain forward motion, and 50-100 ft between units at all times.
- 2) Performances are limited to 3 stops of 1 minute each. (May be asked to stop or speed up by parade official.)
- 3) **No throwing candy or food products.** Hand to hand only. (Children may not be enticed into street.)
- 4) No display of price tags, "for sale" signs or sales pitches. Only appropriate signs about your unit are accepted.
- 5) May not exceed a speed limit of 15 MPH or operate more than 16 ft from centerline of street.
- 6) No spraying water on spectators or street.
- 7) All animal units (horses, dogs, etc.) are responsible for feces clean-up.
- 8) You are responsible for making semi/trailer/driver arrangements for your unit.
- 9) You are responsible for keeping your staging area clean.

**UNITS IN VIOLATION OF THESE RULES MAY NOT BE PERMITTED TO BE IN FUTURE PARADES**

I agree to follow the rules of the Syttende Mai Committee and this parade. I hereby release Stoughton Chamber of Commerce, the Syttende Mai Committee, all sponsors and parade officials from any liability of personal injury incurred by me or my group in participating in the May 15, 2022 Sunday Syttende Mai Parade.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_  
(Electronic signature is accepted the same as written signature)

You will be contacted within 10 days of **electronic application** receipt for an incomplete or unacceptable application.  
**Paper applications** turned in or mailed to the Stoughton Chamber of Commerce will be received by the Parade Chair after April 1<sup>st</sup>.  
Additional Rules, Fees, and Line-up information are on the 2<sup>nd</sup> page of this application.

## **STOUGHTON SYTTENDE MAI PARADE**

### **WELCOME**

We have begun preparations for the 2024 Syttende Mai Parade, to be held in Stoughton on Sunday May 19, 2024 at 1:30 pm. We invite you to fill out and email or return the parade application and television commentary. Your application should describe your planned entry of Norwegian heritage and/or the Stoughton Community support in sufficient detail to enable the parade committee to evaluate its suitability for the parade. We hope that each participant will emphasize the Norwegian heritage of the Stoughton area. It is our intent to make the parade a safe environment for everybody.

The Syttende Mai Festival and the parades are run by the Stoughton Chamber of Commerce, a 506 c 6 entity. The parade committee and the chamber board of directors will evaluate entries following the guidelines below and reserves the right to deny entrance at any time to any unit it deems unsafe, inappropriate, or disruptive for any reason.

### **ENTRY GUIDELINES**

No hate groups will be allowed. The Anti-Defamation League or the Southern Poverty Law Center lists of hate groups and local law enforcement will be consulted.

All entries and signage will only be allowed to state their name, logo, website, and phone number. No slogans for non-Chamber members. Entries that were in the 2018 parade may be grandfathered in to include slogans.

### **FEES**

1. \$100.00 for a business that is NOT a member of the Stoughton Chamber of Commerce.
2. \$100.00 for a politician/political unit.
3. There is no fee for non-commercial entrants and festival sponsors.
4. \$50.00 late fee for any application submitted after the May 1 deadline. Note: You must contact the parade Chair in order to be approved for late entry.

Please make checks (No Cash) payable to: Stoughton Chamber of Commerce. No refunds are issued for cancellation due to inclement weather or your inability to attend.

### **APPLICATION REQUIREMENTS**

1. Auto Insurance must be provided if any motorized vehicle or trailer or carriage will be in your unit.
2. Liability Insurance must be provided for any business.
3. Animal entrants must clean up after their animals.
4. A completed and signed application must be submitted. Electronic signature is accepted.

### **WHERE TO SEND APPLICATIONS**

E-mail applications to: [syttendemai.sundayparade@gmail.com](mailto:syttendemai.sundayparade@gmail.com)

Mail applications to: Syttende Mai Parade, 532 East Main St, Stoughton, WI 53589

### **WEATHER PROTOCOL**

Bad weather like heavy rains, strong winds, lightning, and tornado will cause the parade to be cancelled or the start time to be adjusted. The parade is rain or shine if not considered to be bad weather by parade officials, and won't be rescheduled. Follow Syttende Mai Stoughton on Facebook and Instagram, or watch WSTO if the parade start time is adjusted or if the parade is cancelled.

Dress appropriately for the weather.

### **PARADE LINE-UP NOTICE**

The parade line-up will be posted at [stoughtonfestivals.com/parades/](http://stoughtonfestivals.com/parades/) by May 15. If you provide email, the line-up will also be sent to you via email.

**PLEASE BE ON TIME**

Line-up check-in will be from 10:30 am to 12:30 on parade day. The registration booth will check in your unit and confirm your line-up number in case of any last-minute adjustments. Check in after 12:30 may result in a different placement in the parade line-up.

**QUESTIONS**

Parade Chairperson can be reached via email at [syttendemai.sundayparade@gmail.com](mailto:syttendemai.sundayparade@gmail.com)

Syttende Mai Chairperson can be reached at 608-873-7912; Stoughton Chamber of Commerce.

**PARADE SUCCESS**

The success of a parade of this size depends on cooperation such as you and other participants have shown us in the past. We wish to express our thanks for your consideration and interest.